



# ANNUAL REPORT

2022

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 **Prevent Child Abuse**  
Delaware™

# Dedicated to Service



**TINESAR PRIESTER,  
INTERIM EXECUTIVE DIRECTOR**

PCAD's mission: To provide resources and training to make certain that every child in Delaware has a safe and nurturing childhood, free from abuse and neglect.

Prevent Child Abuse Delaware (PCAD) is dedicated to service and our commitment to Delaware families has never been stronger.

This year has been a testament to the strength of our organization and the dedication of our staff, board members, volunteers, and supporters. We have shown that we are resilient and consistent. Over 40,000 children and adults participated in our B.E. S.M.A.R.T. program, despite the impact of new COVID-19 variants.

**Resilience:** PCAD'S resilience mirrors the resilience of the individuals and families we serve. The pandemic changed how we access content and engage with others. PCAD has adapted and evolved, ensuring our programs continue to reach those who need us most.

**Consistency:** We have maintained our support for families, advocated for policies that protect vulnerable populations, and strengthened community collaborations to address systemic issues contributing to child abuse.

**Looking Ahead:** PCAD was formed 44 years ago, in 1978. As we approach our 45th anniversary, we are thankful for the progress we have made and the lives we have touched. With your help we are confident we can build on the past 45 years and create an even greater impact.

Our anniversary is a reminder of the work ahead. I invite you to join us in this ongoing journey towards a world where no child experiences abuse.

In closing, I extend my deepest gratitude to each of you for your continued support. It is through your dedication, generosity, and belief in our mission that we will continue to make a difference in the lives of thousands of Delawareans.

**Thank you being a partner in prevention.** You are helping us fulfil the promise of a brighter, safer future for every child.

*Tinesar Priester*

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# PROGRAM *highlights*

## ADULT EDUCATION

Classes available include Stewards of Children, Bullying, The Protective Factors, Recognizing and Responding to Child Abuse & Neglect, Impact of Trauma on The Developing Brain, and Understanding and Preventing Adverse Childhood Experiences and Trauma.

**182** adults educated

**12** workshops completed

## PERSONAL SAFETY EDUCATION **B.E. S.M.A.R.T.**

Multi-session, school-based education programs for children including topics such as good, bad and secret touches; safe people; and safety rules. Interactive activities enhance learning. Follow-up materials, including Parent Tip Sheets, are provided to teachers and families to reinforce learning. Follow up after six weeks demonstrates continued retention of materials discussed.

**38,665** children & adults participated

**2,890** sessions

**99** public, charter, & private schools and community based sites visited

# PROGRAM

# highlights

## FOSTER PARENT TRAINING PROGRAM

Available in Kent, Sussex and New Castle County, PCAD provides the required 30-hours pre-service education for prospective foster parents (DFS provides the first three hours of the pre-service training). The education reviews the various stages of development for infant through teen years. Upon becoming a foster parent, in-service education is also required and provided by PCAD. Specialized training is provided to individual families who want to provide kinship care.

- 222** foster parents
- 29** workshops
- 139** pre-service training participants representing **92** families
- 7** kinship trainings, **9** participants

## HOME VISITING PROGRAM

Wrap-around training which is designed to help develop competencies needed to serve young children and their families. Available to Delaware Home Visitors, Health Ambassadors, Help Me Grow Call Center Staff, and Parent Educators.

- 95** home visitors, health ambassadors, parent educators and staff were educated
- 6** workshops provided
- 38** supervisors participated in 6 workshops

## PUBLIC AWARENESS & LEGISLATIVE ADVOCACY

Educational and promotional materials and communications provided to people in the community.

- 105,559** Delawareans engaged

# FINANCIAL *reports*

**PUBLIC SUPPORT- \$384,201**

**FEE FOR SERVICE- \$231,250**

**INVESTMENT INCOME- \$-53,179**

**SPECIAL EVENTS- \$23,375**



## REVENUE

**\$585,647**



## EXPENSES

**\$704,459**

**PROGRAM SERVICES- \$550,109**

**FUNDRAISING- \$92,989**

**MANAGEMENT AND GENERAL- \$61,361**

**DATA SOURCE: 2022 AUDITED FINANCIAL STATEMENTS**

**FISCAL YEAR END: DECEMBER 2022**

# Board of Directors

## OFFICERS

Brooke Balan, **President**  
Jane Rattenni, **Vice President**  
Steven Hutchison, **Treasurer**

## DIRECTORS

Stephanie Deutsch  
Chiara Fox-Molock  
David Holloway  
Christina Kelley  
Jennifer Nauman  
Jane Rattenni  
Angeline Rivello  
Michael Smith

*"Never doubt that a small group of thoughtful, committed citizens can change the world: indeed, it's the only thing that ever has."*

*– Margaret Mead*

# Staff

## **INTERIM EXECUTIVE DIRECTOR**

Kellie Turner (through October 2022)

## **INTERIM EXECUTIVE DIRECTOR**

Tinesar Priester

**Kellie Turner** – Director of Programs

**Tricia Ewing** – Director of Advancement


**Celeste Bishop** - Prevention Education Specialist - Sussex County

**Debbie Lehane** - Prevention Education Specialist - New Castle County

**Carly Twilley** - Prevention Education Specialist - New Castle County

**Niagia Williams** – Program Coordinator

**Joyce Webb** – Foster Parent Training Specialist



*Teamwork*



# THANK YOU FOR YOUR SUPPORT!



Scan to visit our website!



[www.pcadelaware.org](http://www.pcadelaware.org)



*Delaware chapter of Prevent Child Abuse America*

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